

Cygnets Folk Festival, 9 -11 January 2009

Performer Applications – Interstate/Overseas

1. Introduction

Thank you for your interest in the 2009 Cygnets Folk Festival. These notes and the accompanying pages have been prepared to assist you in preparing your application to appear at our 2009 festival. We ask that you read the notes carefully and keep this page for your information – don't send it back to us.

We look forward to receiving your application on or before 30 June 2008.

2. Background Information

Cygnets is a small village (population less than 1,000) set in the Huon Valley in the far south of Tasmania. Our festival is now in its 27th year. For such a small community our festival is impressive in its size, its scope and its quality. However, compared to many of the festivals on mainland Australia, we feel compelled to describe it as being in the modest to medium-size category. The festival runs over three days and attracts in total about 4,000 to 5,000 visitors (but not all at once).

Januaries in the Huon are renowned for their warm, dry, sunny summer days and long, late, lingering evenings – but just to be safe, we ensure that all of our venues are indoors!

Like most festivals, our budget is always limited, and situated as we are at the southernmost end of Tasmania we are also faced with the problems caused by the tyranny of distance – or, to be more specific, the cost of crossing the Bass Strait. For 2009, we anticipate that no more than about fifteen interstate acts will be selected from the around 180 applications that we anticipate we will receive.

3. Programming Info

The costs of just bringing interstate performers to our festival are considerable – for example, about \$200 a head from Melbourne, \$300 from Sydney. This has an obvious impact on our programming budget. We would therefore ask you to be prepared keep these suggestions in mind when you complete your application:

- The Cygnets Folk Festival is unique – it really is *the* friendly festival. Our location is stunning. Even if you're not planning to tour professionally, we would still ask you to consider the possibility that we simply may not be able to pay you what you're worth. In that case, we'd invite you to join the list of performers who have adjusted downwards their requested fee in return for the opportunity of being part of the great Cygnets experience. Many acts do just that – and they've all said they'd love to come back and do it again some time.
- Because we can book only a small number of mainland performers, we're really looking out for acts who can offer us something just that little bit special or extra, something we can't get from our local people. Versatility and innovation are our two favourite words. Concert performances are great, but we're always looking for more. An unusual but interesting workshop? A themed presentation or show? Something for our children's festival? Capable of doing the MC's job? Suddenly we're all ears!
- Our festival theme this year is 'Beyond the Borders – from folklore to outlaw to inlaw!'. Give us some idea who your act reflects this very broad theme in your application. We're not *only* looking for acts which fit in with this theme. We always aim to put on a very diverse program.

4. Any Questions?

If you'd like to talk to us in advance of submitting your application, please phone us on **03 6295 0202** or email us at info@cygnetsfolkfestival.org. Don't forget to return your completed application to **PO Box 2, Cygnets, Tas 7112** to reach us by **30 June 2008**

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Performer Applications – Interstate

Please complete this application, make a copy for yourself, and return the original, together with any supporting materials by **30 June 2008** to:

Cygnnet Folk Festival Applications, PO Box 2, Cygnnet, Tas, 7112

Please print neatly. To ensure that all applications are handled fairly, and to reduce the risk of anybody accidentally slipping through the cracks, we are not taking any applications by e-mail this year. Applications must be received here before **30 June**, but an earlier response is encouraged. We anticipate being able to make known the outcome by the beginning of August. We aim to put together a program that is balanced in a fair number of different ways. For this reason, it is not normally possible to advise you of the progress of your application before the entire process has been completed.

Acknowledgement of Application

We will email you back an immediate acknowledgement of your application. If you don't have an email contact we'll post you an acknowledgement.

Name of Act			
Contact Person			
Address			
		State:	Postcode:
Phone (Landline)			
Phone (Mobile)			
e-mail			
Web Site			
Brief description (eg solo, duo, vocal group)			
More detailed description for our website and program (about 100 words)			
Number of people in act			

Proposed Performances

Please indicate what you are prepared, willing and able to do at our festival – How many 45 minute concert slots, 1 hr workshops or shows etc and some details.

Concerts	
Workshops or Shows	
Kids Events	
M/Cing [Concerts are 5 hrs]	
Other	

Supporting Material

For our records, please indicate any supporting materials that you have included with this application. It is important that you send us a good quality promotional shot that we can use on our website and in the media – 300dpi jpegs are best:

Biographical, general promotional literature (optional)	Yes / No
Demo CD or DVD	Yes / No
Promotional photos in 300dpi JPEG or TIFF format on CD (necessary)	Yes / No

Festival Theme – ‘Beyond the Borders – from folklore to outlaw to inlaw!’

For 2009, our festival theme will be Beyond the Borders. This can be interpreted very broadly. Please indicate any way in which you might be able to contribute to this theme:

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Fees and Costs

Minimum Fee required (inc Travel to and from Hobart) and any comment	(See Fees Information below)		
	Are you registered for GST?	Yes/No	Do you have an ABN?

Fees Information:

- 1. Accommodation.** We are pleased to provide all interstate performers and their partners with free accommodation (hotel, motel or billet, as available) for the duration of the festival. Please do not include accommodation costs in your requested fee.
- 2. Travel.** For performers flying in to Tasmania, we are pleased to offer a free pickup and return service to and from Hobart Airport but you should include your airfare in your stated fee.
- 3. GST.** **If you are registered for GST, please indicate clearly the GST component of your required minimum fee – eg \$990, inc \$90 GST**
- 4. Partner Passes.** We do not as a matter of course give complimentary passes to performers' partners or travelling companions. These can, however, be negotiated as part of your fees package at a concessional rate.

Setup and Equipment Requirements

Please **do not** send us details of your setup or other equipment requirements at this stage. This information is included with contracts that are posted out later.

Other Comments

If there is anything else that you would like to tell us, now's your chance.

Availability:	Unless you tell us otherwise, we will assume that you expect to be available for the entire festival.
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Signed.....

Date.....